

**SURVEY TITLE:** Kaiser Survey of Sexual Orientation

**ACRONYM:** KSSO

**SPONSOR:** Kaiser Family Foundation.

**SURVEY PURPOSE:** The Kaiser Family Foundation conducted a national public opinion surveys to gather information on the experiences of self-identified lesbians, gays and bisexuals.

**LOCATION SAMPLED:** The sample was geographically limited to the 15 largest Consolidated Metropolitan Statistical Areas (CMSA) in the U.S., plus Oakland, CA. The sample was further limited to telephone exchanges associated with the 30 “central cities” in those metropolitan areas.

**YEARS SEXUAL ORIENTATION DATA COLLECTED:** 2000.

**SAMPLE SIZE:** Overall, 48,850 numbers were dialed of which 28,113 (57.5%) were working residential telephone numbers. A total of 14,458 households were contacted for a contact rate of 51.4%. Of those, 2,846 (20.7%) refused the entire screener, however 11,612 (80.3%) went on to either: complete the survey (e.g., they were lgb or someone in their household was who then completed the survey); reported that there was no one in their household who was lesbian, gay, or bisexual; refused to answer the lgb screener question; or responded that they did not know if someone in their household was lesbian, gay, or bisexual (see Table 1). A total of 405 respondents answered affirmatively that someone in their household was lesbian, gay, or bisexual (3.5%) and 10,907 (93.9%) responded that no adult in their household was lesbian, gay, or bisexual.

**METHOD OF SEXUAL ORIENTATION DATA COLLECTION:** Telephone.

**SEXUAL ORIENTATION QUESTIONS:**

A screener was used in the initial section of the interview to identify households with lesbian, gay, and bisexual adults. In order to help avoid inaccurate self-identification that would artificially increase or decrease lgb incidence, the question was embedded in a larger inventory of household member characteristics:

I’m going to start with a few questions about the adults your household...In answering, please keep in mind that this interview is completely confidential. (First,) is there any adult in your household age 18 or older ...a. Who is now attending a college or university? b. Who is now unemployed and looking for work? c. Who is physically disabled? d. Who is gay, lesbian or bisexual?

If no person in the household met condition [d] the interview was terminated. If more

than one adult was lesbian, gay, or bisexual, one of them was selected randomly to respond to the rest of the interview.